

UNITE 2024
UNCF SUMMIT FOR BLACK HIGHER EDUCATION

Updated 11.10.2023

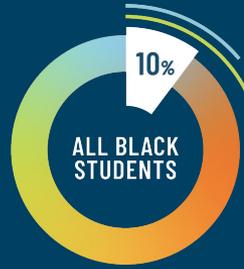
SPONSORSHIP PROSPECTUS

The logo features a stylized torch icon where the flame is orange and yellow, and the handle is white. The word "UNITE" is written in large, white, sans-serif capital letters, with the torch handle acting as the letter "I". The year "2024" is written in orange, sans-serif capital letters to the right of "UNITE".

UNITE 2024
UNCF SUMMIT FOR BLACK HIGHER EDUCATION

TOGETHER,
we're delivering on the promise
of Black higher education.

The Outsized Impact of HBCUs



Academic Performance:

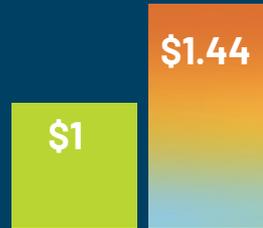
The 101 HBCUs across 19 states represent only 3% of all higher education institutes, yet...

They enroll 10% of all Black students.

They confer to Black students:

15% of all bachelor's degrees

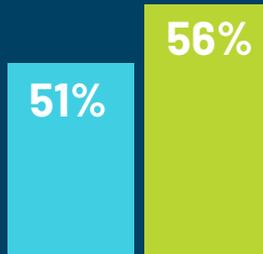
19% of all STEM degrees



Return-On-Investment:

HBCUs create \$14.8 billion in total economic impact, generating 134,090 jobs for local and regional economies.

Every dollar an HBCU and its students spends **generates \$1.44 in spending** for its local and regional economies.



Lifetime Earnings and Social Mobility:

HBCU Graduates: 51% more likely than peer Black graduates to move into a higher-income quartile.

HBCU Graduates: Earn 56% more than they could without these college credentials.

An HBCU graduate working full time can expect to earn \$927,000 in additional income.

SAVE THE DATE

UNITE 2024

UNCF SUMMIT FOR BLACK HIGHER EDUCATION

July 28 - August 1

Signia by Hilton | Atlanta, GA



SIGNIA BY HILTON ATLANTA

Georgia World Congress Center | 159 Northside Drive NW Atlanta, Georgia, 30313

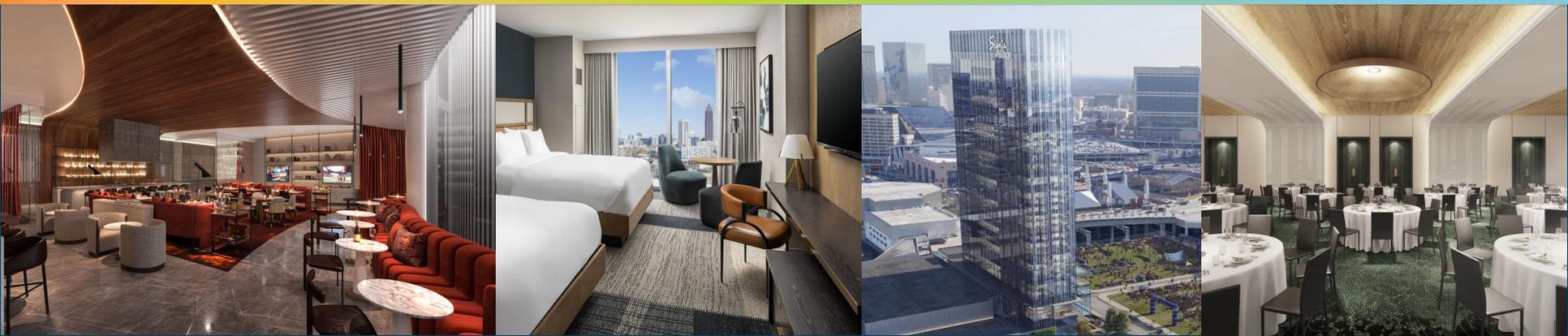
The centerpiece of Atlanta's sports and entertainment district located in the heart of downtown, Signia by Hilton Atlanta serves as a bridge between the city's historic roots and its ever-energizing future.

Hilton's first ground-up Signia by Hilton hotel overlooks the iconic Mercedes-Benz Stadium and Atlanta's growing Westside district.

It stands at 40 stories, offering 976 guest rooms and suites, a signature upscale restaurant, intimate lobby bar, top-shelf wellness amenities and an outdoor pool with spectacular views of the Atlanta skyline.

Boasting the largest ballroom in Georgia, this reimagined convention and meetings hotel could not find a more fitting home than against the backdrop of Atlanta's bustling city center.

The hotel is scheduled to open to the public in January 2024.





WE CELEBRATE:

Raising more than \$5 billion and helping more than 500,000+ students thrive, graduate, and become leaders.

Providing \$100+ million in scholarships and financially supporting 37 HBCUs, more than doubling the number of minority students attending college.

WE CELEBRATE THE OUTSIZED IMPACT OF HBCUS:

HBCUs represent just 3% of all higher education institutions, but produce nearly 20% of all Black graduates, awarding more than one million associate, bachelor, master's and doctoral degrees since 1984.

HBCUs produce 80% of Black judges, 75% of Black officers in the armed forces, 50% of Black doctors, 50% of Black lawyers, 50% of all Black public-school teachers, 40% of all Black engineers and 40% of Black members of Congress.

HBCUs contribute \$14.8 billion in economic impact annually—equivalent to a top 200 Fortune 500 company.

Economic mobility rate for Black HBCU students is higher than those of other Black students. The total lifetime earning for HBCU graduates is \$130 billion.

FOUR REASONS TO SPONSOR UNITE 2024

- 1** Align with a national organization with a proven commitment to HBCUs, educational equity and racial justice.
- 2** Invest in Black higher education's advancements in institutional excellence, student success, research and innovation, economic mobility and systems change.
- 3** Access the largest network of thought leaders, expert practitioners and strategic partners transforming Black colleges and universities.
- 4** Support the proven and outsized impact of Black colleges and universities.

1

WHY SPONSOR

Align with a national organization with a proven commitment to HBCUs, educational equity and racial justice.



ON THE PROMISE OF BLACK HIGH

- 1819 African American
- 1836 first
- 1823 Alexander Lucius Twilight, first Black college graduate in America (Middlebury College).
- 1833 Cheyke College founded, first to have a policy to admit and grant degrees to Black men and women.
- 1837 Institute for Colored Youth, first Black educational institution, founded.
- 1864 Ashmun Institute (now Lincoln University), first Black higher education institution.
- 1855 Bowen College, first interracial and college in the South, founded.
- 1856
- 1862
- 1863

Sir, te
we are
CHARD
WRI
univer

UNITE 2024

UNCF PROGRAMMING PARTICIPANTS



UNCF

Institute for
Capacity Building



UNCF

Scholarships
and Programs



UNCF

Public Policy
and Government Affairs



UNCF

Frederick D. Patterson
Research Institute



UNCF

STEM Initiatives



UNCF

Teaching and
Learning Center



UNCF

K-12 Advocacy

WHY SPONSOR

**Invest in Black
higher education's
advancements in
institutional excellence,
student success,
research and innovation,
economic mobility
and systems change.**

UNITE 2024
UNCF SUMMIT FOR BLACK HIGHER EDUCATION



UNITE **GUIDING PILLARS**



Reaching across traditional lines of responsibility to present a comprehensive view of pressing issues in higher education, the summit's guiding pillars seek to advance the missions of Black colleges and universities, strengthening Black higher education.

INSTITUTIONAL EXCELLENCE

Collaborate with institutional leaders, partners, and champions to examine promising strategies toward more effective partnerships, streamlined processes and enhanced skills and capabilities.

STUDENT SUCCESS

Help those most responsible for opportunities to teach, innovate and share thought leadership while revisiting time-proven approaches for all students to maximize their higher-education experience.

RESEARCH AND INNOVATION

Navigate seismic changes within remote learning, big data, institutional research, assessment and evaluation as a catalyst to deepen our digital solutions and data systems practices.

ECONOMIC MOBILITY

Champion the commitment to further the economic independence of Black college students and the Black community through collaborations among educators, industry leaders and strategic partners.

SYSTEMS CHANGE

Leverage expertise and networks inside and outside of higher education to positively influence, position, and accelerate student success and institutional progress.

5 GUIDING PILLARS

UNITE
UNCF SUMMIT FOR BLACK HIGHER EDUCATION

INSTITUTIONAL EXCELLENCE



STUDENT SUCCESS



RESEARCH & INNOVATION



ECONOMIC MOBILITY



SYSTEMS CHANGE



WHY SPONSOR

Access the largest network of thought leaders, expert practitioners and strategic partners transforming Black colleges and universities.



UNITE 2023 **BY THE NUMBERS**

1,173

TOTAL REGISTRANTS

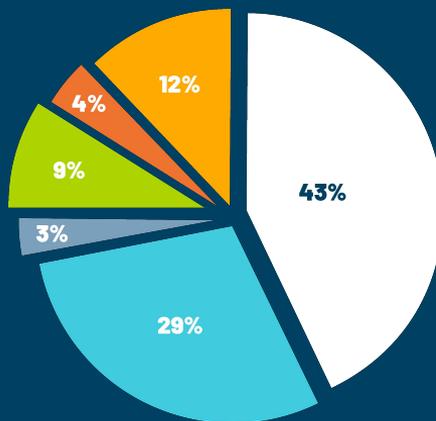
EXCELLENT/GOOD

Overall Summit Rating Given by

96% of Attendees

90 Education Institutions Represented

42 College/University Presidents Registered



2023 Summit Attendees Representing 75+ HBCUs/PBIs

- 43% HBCUs/PBIs
- 29% Non-Profit Organization
- 3% Other Higher Ed Institution
- 9% Philanthropic Organization
- 4% Students (Undergraduate/Graduate)
- 12% Other

4.67/5

Average Session
Rating By Attendees

PROGRAMMING

- 5 Guiding Pillars
- 20 Learning Tracks
- 127 Sessions
- 158 Participating Organizations
- 300 Speakers

4

WHY SPONSOR

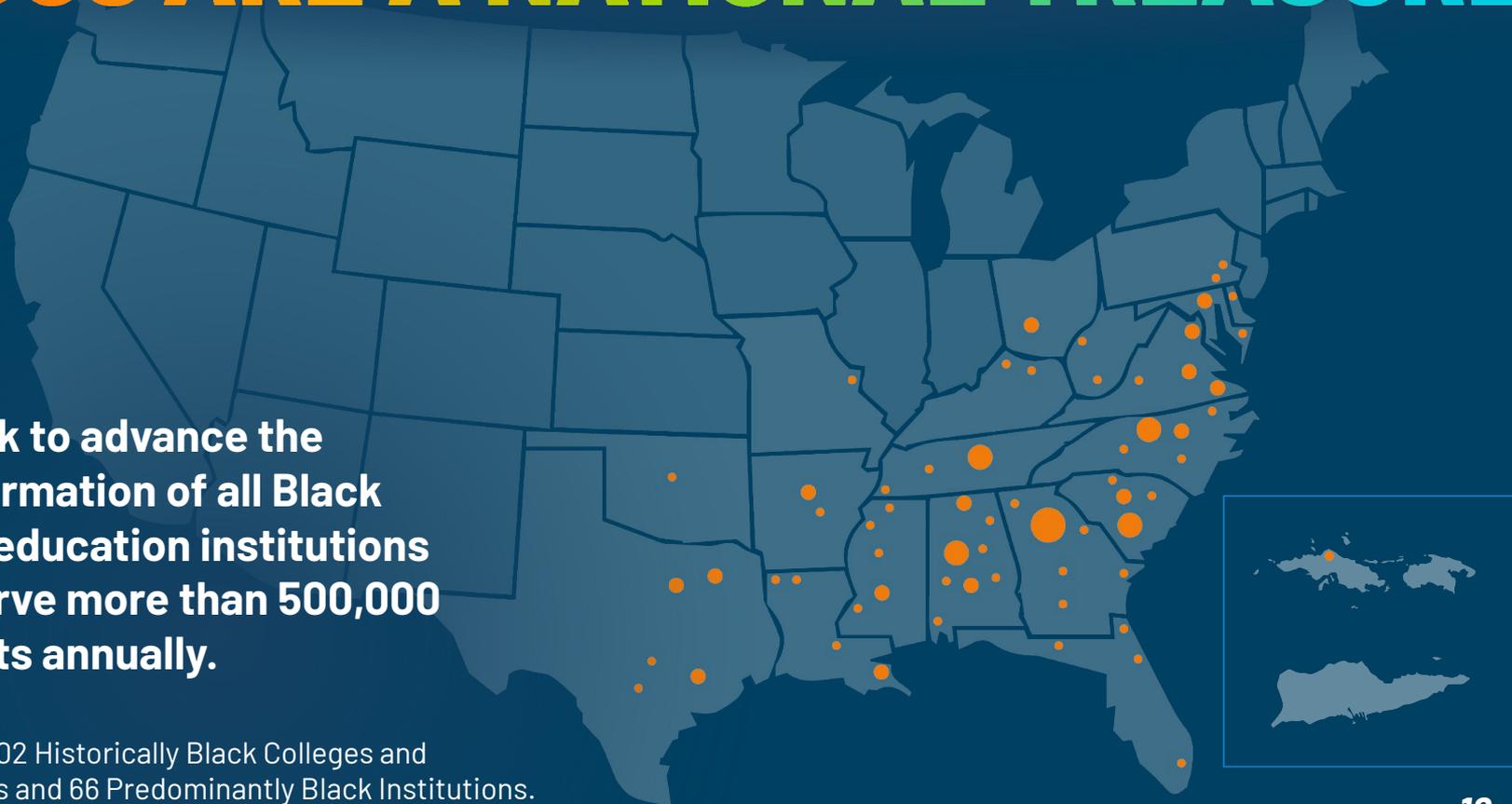
Support the proven and outsized impact of Black colleges and universities.



HBCUs ARE A NATIONAL TREASURE

We seek to advance the transformation of all Black higher education institutions that serve more than 500,000 students annually.

There are 102 Historically Black Colleges and Universities and 66 Predominantly Black Institutions.



SPONSORSHIP STEPS

Step 1:

Select Sponsorship OPPORTUNITIES to determine your Sponsorship LEVEL.

Step 2:

Review the preset Sponsorship BENEFITS of your Sponsorship LEVEL.

Step 3:

Contact Dr. Kendra M. Sharp, UNCF Institute for Capacity Building Strategist, to finalize your sponsorship package and ensure the fulfillment of all opportunities and benefits:

Kendra.Sharp@uncf.org

SPONSORSHIP LEVELS & OPPORTUNITIES

STEP 1: Select Sponsorship OPPORTUNITIES to determine your Sponsorship LEVEL.

TORCHBEARER

Contact Us

PROFESSOR

\$100,000+

SENIOR

\$50,000-\$99,999

JUNIOR

\$25,000-\$49,999

SOPHOMORE

\$10,000-\$24,999

FRESHMAN

\$5,000-\$9,999

GENERAL

\$1,000-\$4,999

\$125,000

Opening Gala Remarks (1)

\$100,000

Homecoming (1)

\$75,000

Gala Commencement Speaker

Introduction (1)

Pre-Gala Reception (1)

UNITE Guiding Pillar Plenary (5)

VIP Reception (2)

\$50,000

Hotel Room Welcome Bags (1)

Networking Reception (5)

Pre-Conference Reception (1)

Pre-Conference Session (7)

Spark Talks (1)

\$35,000

Afternoon Coffee with Presidents (1)

Hotel Room Key Card (1)

UNITE Attendee Bags (1)

UNITE Lanyards (1)

\$25,000

Charging Stations (3)

General Coffee Breaks (2)

General Lunch Sponsor (2)

Meeting Room (1)

Professional Headshot Booth (1)

Quiet Space Room (1)

Snack Break (2)

Student Networking Session (1)

Wellness Programming (2)

\$15,000

App Mobile Screen (1)

Change Agent Award (3)

Homecoming Photo Booth (1)

Institutional Award (5)

Sponsors Hall Exhibitor (20)

Wi-Fi Login Screen (1)

\$10,000

HBCU Voices Podcast Episode (2)

Faculty Mini Research Grant (3)

Massage Stations (3)

Post-UNITE Pillar Webinar (5)

Practitioner Mini Grant (3)

\$5,000

Homecoming Vendor Tent (10)

Registration Scholarship (50)

Summit Evaluation (1)

SPONSORSHIP OPPORTUNITIES

App Mobile Screen. Brand logo on WIFI log-in screen alongside UNITE logo.

Change Agent Award. Sponsor a change agent award. Awardees will be selected by the ICB team by way of an internal voting process.

Charging Station. Sponsor a portable charging station for attendees during the duration of the conference.

Coffee with the Presidents. Afternoon coffee with attending HBCU/PBI Presidents. Invitation to Presidents will be sent via ICB team but language can be provided by sponsor.

Conference Evaluations. Sponsor post-Summit conference evaluations. The organization's logo will be placed on the conference evaluation form.

Faculty Mini Research Grants. Sponsor a faculty research mini grant based on a specific area of subject expertise. Criteria for the grant will be provided by a sponsor. Dissemination of grant opportunities will be handled by the ICB team.

General Coffee Breaks. Sponsor coffee breaks during one day of the summit. Branded signage will be placed in a visible area.

General Lunch Sessions. Sponsor lunch session during one day of the summit. Branded signage will be placed in a visible area.

General Snack Breaks. Sponsor snack breaks during one day of the summit. Branded signage will be placed in a visible area.

HBCU Voices – Podcast Episode. Sponsor an HBCU Voices podcast episode. A brief description of the organization will be shared with the audience by podcast host and logo will be placed on the opening segment of episode.

Homecoming. Branding during the event. Remarks (5 mins) at the beginning of the event. Includes S&R signage. Opportunity to partner on homecoming activities or giveaways.

Homecoming Photo Booth. Sponsor the general photobooth during the Homecoming event. Does not include the logo in the photo. Branded signage will be placed in a visible area.

Homecoming Tent. 10X10 booth to promote organizational brand. Placement is assigned internally by the ICB team.

Hotel Key Cards. Brand logo on hotel key cards alongside UNITE logo.

Institutional Awards. Sponsor an institutional award. Awardees will be selected by the ICB team by way of an internal voting process.

Introduction of Keynote Speaker. Provide remarks (5) min on stage before intro of keynote speaker.

Meeting Room. Sponsor meeting room space provided by the hotel that will be utilized as an open space for attendees to take meetings and phone calls. Branded signage will be placed outside of the room.

Networking Reception. Includes signage and table set-up in visible area of event space and speaking opportunity (5 min) Host/sponsor a networking reception for a specific group. (i.e., Chief Financial Officers, or VPs of Student Affairs)

Opening Plenary. Provide remarks (7 min) at the top of the agenda /program. One media asset allotted for transition period. VIP Special Table. (Gala Night Only)

SPONSORSHIP OPPORTUNITIES

Post-UNITE Webinar. Host a post-UNITE 1 hour webinar on CTA. Invitations to the HBCU network will be disseminated by the ICB team. The run of the show must be approved by the ICB team and must be in alignment with one of the UNITE CTAs.

Practitioner Mini Grants. Sponsor a practitioner research mini grant based on a specific area of subject expertise. Criteria for the grant will be provided by a sponsor. Dissemination of grant opportunities will be handled by the ICB team.

Pre-Conference Reception. Includes signage and table set-up in visible area of event space and speaking opportunity (5 min). Host/sponsor reception for all pre-conference attendees.

Pre-Conference Session. Sponsor one of the pre-conference sessions. Includes signage and table set-up in visible area of event space and speaking opportunity. (5 min)

Professional Headshot Booth. Sponsor headshot booth during one day of the summit. Branded signage will be placed in a visible area.

Pre-Gala Reception. Branding at the reception, opportunity to host and network with the VIPs (includes institutional presidents, major sponsors, UNCF leadership and other special guests). Includes S&R signage.

Quiet Space Room. Sponsor quiet room space provided by the hotel that will be utilized as an open space for attendees to participate in quiet activities. Branded signage will be placed outside of the room.

Registration Scholarships. Sponsor travel or lodging for an aspiring UNITE attendee.

Spark Talks. A series of thought-provoking discussions from industry leaders. Takes place in a unique theater style space separate from breakout sessions and exhibit hall.

Sponsors Hall Exhibitor. 10X10 booth to promote organizational brand. Signage, table, two chairs and a small trash can included. Placement is assigned internally by the ICB team.

Student Networking Session. Host a student focused networking event. Branded signage will be placed in a visible area. Invitations will be sent by the ICB team.

UNITE Attendee Bags. Brand logo on summit attendee bags alongside UNITE logo.

UNITE Guiding Pillar. Branding associated with one of the summit's guiding pillars. Signage in the visible area of event space, and logo on the main stage.

UNITE Lanyards. Brand logo on summit lanyards alongside UNITE logo.

VIP Reception. Branding at the reception, opportunity to host and network with the VIPs (includes institutional presidents, major sponsors, UNCF leadership and other special guests). Includes S&R signage.

Welcome Gift. Sponsor gifts that will be placed inside of attendee hotel rooms for the summit. Max 850 gifts.

Wellness Programming. Sponsor wellness activity for UNITE attendees. (i.e., yoga, meditation, morning walk session, massage chairs) Limited Spacing is available. Can not compete with plenary sessions or high-level summit activities.

Wi-Fi Login Screen. Brand logo on WIFI log-in screen alongside UNITE logo.

SPONSORSHIP LEVELS & BENEFITS AT A GLANCE

STEP 2: Review the preset Sponsorship BENEFITS of your Sponsorship LEVEL.

GENERAL	FRESHMAN	SOPHOMORE	JUNIOR	SENIOR	PROFESSOR	TORCHBEARER
\$1,000-\$4,999	\$5,000-\$9,999	\$10,000-\$24,999	\$25,000-\$49,999	\$50,000-\$99,999	\$100,000 - \$124,999	CONTACT US
Logo Placement on UNITE Website	Early-Bird Discount for Additional Registrants	2 Registrations	5 Registrations	5 Registrations	10 Registrations	10 registrations
	Logo Placement on UNITE Website	Early-Bird Discount for Additional Registrants				
	Logo Placement on UNITE App	Logo Placement on UNITE Website				
	Item in Swag Bags	Logo Placement on UNITE App				
	Group Recognition on Social Media	Item in Swag Bags	Onsite Signage	Access to Attendee Registration List	Access to Attendee Registration List	Onsite Signage
		Personalized Recognition on Social Media	Item in Swag Bags	Onsite Signage	Breakout Space Engagement	Access to Attendee Registration List
			Personalized Recognition on Social Media	Item in Swag Bags	Onsite Signage	Breakout Space Engagement
				Personalized Recognition on Social Media	Opening Gala Special Table Placement	Pre-Event Media Opportunities (Press Release)
					Item in Swag Bags	HBCU Voices Podcast Interview
					Personalized Recognition on Social Media	VIP Lodging Suite Opportunities for Remarks
						Item in Swag Bags
						Personalized Recognition on Social Media
						Homecoming Tent

SAMPLE SPONSORSHIP PACKAGES

LEVEL:

FRESHMAN

CONTRIBUTION:

\$5,000

OPPORTUNITIES:

Registration

Scholarship

\$5,000

LEVEL:

SOPHOMORE

CONTRIBUTION:

\$20,000

OPPORTUNITIES:

HBCU Voices Podcast

Episode

\$10,000

Conference

Evaluation

\$5,000

Registration

Scholarship

\$5,000

LEVEL:

JUNIOR

CONTRIBUTION:

\$35,000

OPPORTUNITIES:

Homecoming

Photobooth

\$15,000

Massage Stations

\$10,000

Homecoming Vendor

Tent

\$5,000

Conference

Evaluation \$5,000

LEVEL:

SENIOR

CONTRIBUTION:

\$50,000

OPPORTUNITIES:

General Lunch

Sponsor

\$25,000

Institutional Award

\$15,000

Practitioner Mini Grant

\$10,000

LEVEL:

PROFESSOR

CONTRIBUTION:

\$125,000

OPPORTUNITIES:

VIP Reception

\$75,000

Snack Break

\$25,000

Professional Headshot

Booth

\$25,000

SPONSORSHIP BENEFITS & OPPORTUNITIES



UNITE 2023 UNCF SUMMIT FOR BLACK HIGHER EDUCATION Sunday, July 16

PRE-CONFERENCE RECEPTION

Sponsored by **hhmi** | Howard Hughes Medical Institute

UNITE 2023 UNCF SUMMIT FOR BLACK HIGHER EDUCATION Tuesday, July 18

COFFEE WITH THE PRESIDENTS

Invite Only

Sponsored by **ThriveDX** | Digital Transformation Training

THANK YOU SPONSORS,
WE APPRECIATE YOU!

PROGRAM

Uly Endowment Inc. A Public-Private Partnership Foundation BILL & MELINDA GATES FOUNDATION blue meridian partners

Capital One Citi Citi Foundation ECMC EDUCATION JPMORGAN CHASE & CO.

Kellogg's MACQUARIE Walmart.org

PROFESSOR

Deloitte. hhmi Howard Hughes Medical Institute

SENIOR

AXIM COLLABORATIVE Bank of America DELTA EDUCATION

insidetrack. McKinsey & Company Prudential REINVESTMENT FUND

S&P Global ThriveDX WALTON FAMILY FOUNDATION

JUNIOR

Academeum aramark Ascendium

Kroger LightCoast THE UNIVERSITY CENTER FOR INTELLECTUAL PROPERTY

PROPEL sallie mae OTIAA UNCF/MELLON PROGRAMS

SOPHOMORE

ANTHOLOGY
EDUCATION DYNAMICS
INTENTIONAL ENDOWMENTS NETWORK
LEADING AGE
MD ENERGY ADVISORS

FRESHMAN
BEST BUDDIES INTERNATIONAL
COMMON APP
FULBRIGHT
HUMAN RIGHTS CAMPAIGN
LINDAUER GLOBAL
PARCHEMENT
SPARK451
TEAMER STRATEGY GROUP

UNITE 2023
UNCF SUMMIT FOR BLACK HIGHER EDUCATION

OPENING GALA



SPONSORSHIP OPPORTUNITIES:
Opening Gala Remarks: \$125K
Intro Before Gala Speaker: \$75K

HOMECOMING



SPONSORSHIP OPPORTUNITIES:

Homecoming: \$100K

Photo Booth: \$15K

Homecoming Vendor Tent: \$5K

SPARK TALKS



SPONSORSHIP OPPORTUNITY:
Spark Talks: \$50K

SUMMIT **AMPLIFICATION**

JAN 1 - AUG 31, 2023

unconfunite.org:

Visits: 20,467

Visitors: 10,053

SOCIAL MEDIA

INSTAGRAM

Reach: 47,605

Likes: 2497

Shares: 500

Link clicks: 732

Comments: 91

X/TWITTER

Impressions: 21,847

New followers: 31

Profile Visits: 1,158

Mentions: 27

LINKEDIN

Impressions: 110,222

Video Views: 66,175

Reach: 36,522

Clicks: 515

UNITE 2023

WHAT PEOPLE ARE SAYING

“We didn’t shy away from critical issues facing HBCUs, from the impact of the recent Supreme Court decisions on race-based admission to the challenges of sustainability on Black colleges and campuses.

Instead, the summit facilitated collaboration at every turn to advance solutions.”

DR. HAYWOOD STRICKLAND
President Emeritus, Wiley College &
Texas College

“This was such a great experience and I'm going to make an impact until air runs out of my lungs! Look mommy, I'm on a billboard.

Thank you to Clark Atlanta University for choosing me to represent HBCUs and for allowing me to share my story. This means so much to me! Also thank you UNCF ICB for being a great help to me and for capturing my story, you all are truly amazing.”

AMARI FRANKLIN
Student, Clark Atlanta University

“Our executive team is embracing UNITE’s five pillars to organize and advance our university’s strategic planning because they are on-point.

Just another example of how HBCUs are going further together, leveraging each other’s insights and expertise.”

DR. BRENDA ALLEN
President
Lincoln University

UNITE 2023

WHAT PEOPLE ARE SAYING

"We are excited to bring Harvard's expertise in online education...to support this important work led by UNCF and HBCU partners in empowering students and faculty from Historically Black Colleges and Universities to reshape the future of learning in a digital age."

BHARAT N. ANAND
Vice Provost for Advances in Learning
Harvard University

"Thankful for UNCF ICB and the UNITE summit team for an incredible experience. The opportunity to interact with presidents, researchers, advocates and fellow practitioners was impactful as we continue delivering on the promise of Black higher education."

I am excited to share the wealth of resources with my Rust college team as we accelerate innovation at our institution."

AUSTIN RAYFORD
Executive Director of Campus Life
& Compliance, Rust College

"There is no difference between a private HBCU and a public HBCU. Both are HBCUs."

So, when people think about HBCUs, they don't separate but bring us together."

DR. HARRY WILLIAMS
President and CEO, Thurgood Marshall
College Fund

SUMMIT SOCIAL MEDIA



UNITE
with **YOUR Presidents**
Help shape the future of HBCUs and PBIs

Dillard University
President Rochelle L. Ford

Florida Memorial University
President Jeffrey Herdick

UNITE 2023
UNCF SUMMIT FOR BLACK HIGHER EDUCATION

July 17-20

To register visit:
uncfunite.org



SENIOR SPONSOR,
WE APPRECIATE YOU!

BANK OF AMERICA

UNITE 2023
UNCF SUMMIT FOR BLACK HIGHER EDUCATION



PROFESSOR SPONSOR,
WE APPRECIATE YOU!

hhmi | Howard Hughes
Medical Institute

UNITE 2023
UNCF SUMMIT FOR BLACK HIGHER EDUCATION

WEBSITE



HBCU VOICES

EXECUTIVE LEADERS, UNFILTERED

VOICES
EXECUTIVE LEADERS, UNFILTERED



SUMMIT REPORT



TOGETHER, WE ARE
DELIVERING ON THE
PROMISE OF BLACK
HIGHER EDUCATION

SUMMIT REPORT | JULY 16 -20, 2023 | ATLANTA, GA



UNITE 2023 Awardees

CHANGE AGENTS

Award recognizes Black higher education leaders who spearhead institutional transformation and demonstrate empathy, agility, resilience and effective communications, while modeling creativity, data-driven decision making and continuous learning.

- **Dr. Charles Prince**, Chief of Staff and Chief Transformation and Sustainability Officer, Dillard University
- **Dr. Sandra Ramawy**, Southern Association of Colleges and Schools Reaffirmation Director, Lane College
- **Dr. Pernelle Rowena Deams**, Senior Vice President for Student Life and Success, Talladega College

FACULTY TORCHBEARER: Clark Atlanta University

Award, sponsored by TIAA, recognizes an institution that is leveraging their faculty to drive transformation.

HBCU FUTURIST: Morehouse College

Award, sponsored by Education Dynamics, recognizes an institution that is using technology to improve its delivery of information and its mission toward student success.

STUDENT CHAMPION: Edward Waters University

Award recognizes an institution that is committed to student success, using innovative programs and initiatives to create a student-centered learning environment.

TURNAROUND STRATEGIST: Jarvis Christian University

Award recognizes an institution that seizes on opportunities to accelerate growth.

COMMUNITY CATALYST: Fayetteville State University

Award recognizes an institution committed to bringing stakeholders together to ensure a diverse range of skills, backgrounds and perspectives in seeking innovative solutions and creative problem-solving.

INSTITUTIONAL EXCELLENCE: Voorhees University

Award recognizes an institution that has made great progress in transformation, leadership and student success.

HBCU VOICES

EXECUTIVE LEADERS, UNFILTERED

Want to hear the latest, most cutting-edge discussions on the future of Black higher education?

Join podcast co-host Dr. Zillah Fluker, Director of Executive Leadership, and Aja Johnson, Senior Program Manager, Executive Leadership, both at the UNCF Institute for Capacity Building, as they interview the most compelling executives, innovators and change agents working at Black colleges and universities today.

Podcasts now available on YouTube, Google Podcasts and Apple Podcasts.

TALLADEGA COLLEGE

- **DR. GREGORY VINCENT**, President
- **BARBARA JOHNSON**, Executive Vice President & Provost
- **DR. PERNELLA ROWENA DEAMS**, Senior Vice President for Student Life and Success

SHAW UNIVERSITY

- **DR. PAULETTE DILLARD**, President
- **DR. TORI WILLIS**, Transformation Officer
- **ZAID STEELE**, Student Government Association President

DR. JOHNETTA BETSCH COLE, President Emerita, Spelman College & Bennett College



Podcast Co-Host, Dr. Zillah Fluker, Interviews UNCF Board Chair Hilton Jones at UNITE 2023.



CONTACT US

UNCF Institute for Capacity Building
229 Peachtree Street NE, Suite 2350
Atlanta, GA 30303

uncfunite.org

Follow us on social media:

 [UNCF Institute for Capacity Building](https://www.linkedin.com/company/uncf-institute-for-capacity-building)

 [UNCF Institute for Capacity Building](https://www.facebook.com/uncf-institute-for-capacity-building)

 [@UNCFICB](https://twitter.com/UNCFICB)

 [@UNCFICB](https://www.instagram.com/uncf-icb)

To finalize your sponsorship package and ensure the fulfillment of all benefits and opportunities: contact UNCF Institute for Capacity Building Strategist **Dr. Kendra M. Sharp:**

Kendra.Sharp@uncf.org





THANK YOU!

